Goal 1: Enforcement

To pursue an active, fair, timely, effective and efficient Enforcement Program.

Performance Measure 1: Desired percentage of administrative complaints/referrals resolved within four months to be 50% or more Measurement: Number of administrative complaints/referrals processed and the length of time it took to process each referral

Actual Budget		Budget	Estimate						
<u>FY15</u>	FY16	FY17	<u>FY18</u>	FY19	FY20	FY21	<u>FY22</u>		
70%	35%	50%	50%	50%	50%	50%	50%		

Performance Measure 2: Desired percentage of outside complaints/referrals resolved within six months to be 20% or more

Measurement: Number of outside complaints/referrals processed and the length of time it took to process each complaint/referral

Act	ual	Budget	Estimate				
FY15	<u>FY16</u>	FY17	FY18	<u>FY19</u>	FY20	FY21	FY22
50%	37%	20%	20%	20%	20%	20%	20%

Performance Measure 3: Desired percentage of complaints/referrals resolved with voluntary compliance to be 80% or more Measurement: Number of complaints/referrals resolved via disciplinary action

Act	ctual Budget Estimate						
FY15	<u>FY16</u>	FY17	<u>FY18</u>	<u>FY19</u>	FY20	<u>FY21</u>	FY22
96%	96%	80%	80%	80%	80%	80%	80%

Performance Measure 4: Maintain a level of 80% for complaints reviewed by the Enforcement Committee or special prosecutor within 90 days of having been filed with the OAB

Measurement: Number of complaints reviewed by the Enforcement Committee and special prosecutor and the length of time it took for the complaint to be reviewed

Actual Budget		Estimate						
<u>FY15</u>	FY16	FY17	<u>FY18</u>	FY19	FY20	FY21	<u>FY22</u>	
92%	68%	80%	80%	80%	80%	80%	80%	

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Performance Measure 5: Maintain a level of five percent or less for people whose certificates lapsed after their renewal period Measurement: Number of certificates that lapsed during the fiscal year against the total number of registrants

Actual Budget			Estimate						
<u>FY15</u>	<u>FY16</u>	FY17	FY18	<u>FY19</u>	FY20	FY21	FY22		
3%	4%	5%	5%	5%	5%	5%	5%		

Goal 2: Customer Service

Focus resources to deliver the highest standards of public protection and customer service.

Performance Measure 1: Retain at least 90% customer satisfaction with OAB online registration services

Measurement: Percentage of surveyed customer respondents expressing overall satisfaction with OAB online registration services

Act	ual	Budget	get Estimate						
FY15	FY16	<u>FY17</u>	FY18	<u>FY19</u>	FY20	FY21	FY22		
92%	91%	90%	90%	90%	90%	90%	90%		

Performance Measure 2: Attain 90% customer satisfaction with OAB online candidate services

Measurement: Percentage of surveyed customer respondents expressing overall satisfaction with OAB online candidate services

Act	ual	Budget	Estimate				
FY15	<u>FY16</u>	FY17	<u>FY18</u>	FY19	FY20	<u>FY21</u>	FY22
80%	79%	82%	84%	86%	88%	90%	90%

Performance Measure 3: Retain at least 95% customer satisfaction with OAB new CPA Recognition Ceremony

Measurement: Percentage of surveyed customer respondents expressing overall satisfaction with OAB's new CPA Recognition Ceremony

Actual Budget			Estimate						
<u>FY15</u>	<u>FY16</u>	FY17	<u>FY18</u>	<u>FY19</u>	FY20	<u>FY21</u>	<u>FY22</u>		
98%	99%	95%	95%	95%	95%	95%	95%		

Goal 3: Outreach

Provide effective and timely outreach to all OAB stakeholders in order to achieve enhanced understanding between the OAB, the regulated community and the public through effective communications, interactions and service.

Performance Measure 1: Measure the amount of visitors to the OAB website beginning in FY17.

Measurement: Number of visitors to OAB website

Act	ual	Budget			Estimate		
<u>FY15</u>	FY16	FY17	FY18	FY19	FY20	FY21	FY22

Performance Measure 2: Increase readership by 10% of the OAB bulletin based on FY14's level of 5,845 individuals Measurement: Number of individuals who opened email to read bulletin

Actı	ual	Budget	et Estimate				
<u>FY15</u>	FY16	<u>FY17</u>	FY18	FY19	FY20	FY21	FY22
5,716	5,920	6,005	6,090	6,175	6,260	6,345	6,430

Performance Measure 3: Increase social media participation by 20% based on FY15's levels

Measurement: Number of visitors to OAB Facebook page

Actu	ıal	Budget	Estimate				
FY15	FY16	FY17	<u>FY18</u>	<u>FY19</u>	FY20	FY21	FY22
737	796	810	825	839	854	868	884

Goal 4: Organizational Structure

Develop an organizational structure that delivers responsive, effective, and innovative services.

Performance Measure 1: Number of forms processed systemically is greater than prior year until 95% is reached

Measurement: Number of forms with fees attached processed online against total number of forms with fees attached

Act	ual	Budget	get Estin			ate		
<u>FY15</u>	FY16	<u>FY17</u>	FY18	FY19	FY20	FY21	<u>FY22</u>	
86%	87%	88%	89%	90%	91%	92%	93%	

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Performance Measure 2: 100% of OAB processes and procedures documented

Measurement: Number of procedures and processes updated and documented against total number of procedures and processes

Actual		Budget	Estimate						
FY15	<u>FY16</u>	FY17	<u>FY18</u>	<u>FY19</u>	FY20	<u>FY21</u>	FY22		
100%	100%	100%	100%	100%	100%	100%	100%		

Goal 5: Technology

Improve efficiency, information security, and cost-effectiveness through the use of existing and emerging technologies and information services.

Performance Measure 1: 100% of OAB services and applications available online

Measurement: Number of applications available online against total number of applications

Actual		Budget	Estimate					
FY15	FY16	<u>FY17</u>	<u>FY18</u>	<u>FY19</u>	FY20	FY21	FY22	
100%	100%	100%	100%	100%	100%	100%	100%	

Performance Measure 2: 100% of current enforcement disciplinary actions posted online starting from 2010 going forward

Measurement: Number of enforcement files available to the general public on website against total number of enforcement files

Actual		Budget	Estimate					
FY15	FY16	<u>FY17</u>	FY18	FY19	FY20	FY21	FY22	
92%	100%	100%	100%	100%	100%	100%	100%	

Performance Measure 3: Eliminate need for document storage

Measurement: Number of square feet used for document storage

Actual		Budget	Estimate					
<u>FY15</u>	FY16	<u>FY17</u>	<u>FY18</u>	FY19	FY20	FY21	FY22	
633	573	513	453	393	333	273	213	