

Oklahoma Senate Committee on Appropriations

2014-15 Performance Report

Oklahoma Department of Commerce

AGENCY MISSION STATEMENT:

- The Oklahoma Department of Commerce mission is to create and deliver high-impact solutions that lead to prosperous lives and communities for all Oklahomans.

LEAD ADMINISTRATOR:

Deby Snodgrass
Secretary of Commerce and Tourism
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GOVERNANCE:

The agency is led by a Governor appointed Executive Director and Cabinet Secretary. Secretary Snodgrass serves in the capacity of both positions. The agency does not have a board structure, but serves at the pleasure of the Governor.

GOVERNANCE ACCOUNTABILITY:

Not applicable.

MODERNIZATION EFFORTS:

Commerce continuously strives to modernize and achieve maximum efficiency in the delivery of its programs and services to businesses and communities. Through process improvement strategies, efforts are made to reduce operational costs. These endeavors are not prompted by statutory changes, but by a desire to focus on the customer and maximize available resources. To cut costs and eliminate waste, Commerce undertakes the following actions on a regular basis:

- Maintaining focus on the agency mission and actively partnering with other agencies, private entities, communities and citizens to enhance services
- Strengthening relationships with center of influence, chambers and economic developers
- Controlling discretionary operational costs
- Aligning actions and performance to strategy
- Questioning operations and measuring service effectiveness, mapping processes and implementing improvements where necessary
- Following best-value purchasing, when applicable, and utilizing available state contracts
- Eliminating duplicative functionality and services

CORE MISSION:

The agency performs financial support services outside of its core mission, as required by appropriation language, for the Native American Cultural Center and Education Authority (NACEA). Commerce is also directed to manage financial pass-through obligations.

PRIVATE ALTERNATIVES:

Governor Fallin's Task Force on Economic Development and Job Creation, Best State Practices committee was tasked with reviewing the best structure for statewide economic development. This committee recommended action steps for the Governor's consideration which were studied and evaluated to ensure Oklahoma maintains a competitive edge in economic development.